

CAITLIN COLE *design*

From Caitlin Cole Design

To Crawford's Social

Invoice

188-003

Caitlin Cole Design
4550 NW Bramble Trail
Lee's Summit, MO 64064

John Damas
974 S. Westlake Blvd,
Westlake Village, 91361

Date Issued: Sep 11, 2023
Payment Due: Sep 26, 2023

Amount Due: **\$3,480.00** USD

Description	Qty	Unit Price	Amount
Website Design Identify and define site objectives and page navigation. Develop and layout wireframes for webpages (home page, reservations, menus, order online, private events, careers, contact, and about pages). Input site color codes, upload font files, and assign individual font styles headers, subheaders, and paragraph styles. Research, procure, format, and implement stock photos and video footage to corresponding pages. Layout, design, format, and animate website elements for desktop and mobile views: typography, buttons, graphics, iconography, input forms, photo backgrounds, and media galleries. Test site performance to ensure responsive functionality and aesthetics align across mobile and desktop views. Create and test email subscription and contact inquiry form. Refine and edit the site according to the client's feedback, alternations, and preferences.	54	\$60	\$3,240.00
Promotional Advertisement Design 8.5in x 5.5in Development and design of Indesign advertisement templates. Sizing and photo editing of background imagery. Alignment of graphics, custom typography, and photography. Package and upload files to clients' Google Drive.	3	\$60	\$180.00
Business Card & Email Signature Design Format new team members' names and contact information into email signature and business card templates. Package and upload files to clients' Google Drive.	1	\$60	\$60.00

Subtotal **\$3,480.00** USD

Total **\$3,480.00** USD

Full payment is due within 15 days of this invoice. A 10% monthly service charge applies to overdue balances. All payments are to be paid by cash, check, credit card, money order, or automatic deposit. The grant on any copyright license is conditioned upon receipt of full payment. The Designer retains ownership of all original artwork, whether preliminary or final, unless express release is given in writing.

Thank you, we appreciate your business and look forward to working with you again in the future.

Benjamin Koppel, Accounts Manager
www.CaitlinColeDesign.com
816-223-5130