

CAITLIN COLE *design*

From Caitlin Cole Design

To Crawford's Social

Invoice

188-001

Caitlin Cole Design
4550 NW Bramble Trail
Lee's Summit, MO 64064

John Damas
974 S. Westlake Blvd,
Westlake Village, 91361

Date Issued: Mar 10, 2023

Payment Due: Mar 25, 2023

Amount Due: \$1,470.00 USD

Description	Qty	Unit Price	Amount
Logo Design Development and design of logo for Crawford Social. Scope of work includes: research and conceptualization of color palettes, type styles, and graphic elements; vector illustration; custom typography; presentation of research and preliminary design concepts via google slides; refinement design and incorporation of client alterations to the chosen direction; package and deliver files in various formats and colors via client's Dropbox.	5	\$60	\$300.00
Website Landing Page Development and design of logo placement and layout responsive options for both mobile and desktop views. Scope of work includes: design consultation; research and conceptualization of type styles, custom typography, and website layout examples; implementation of logo and graphics layout options; define website color palettes; refinement of design and incorporation of client alterations to the chosen direction.	7	\$60	\$420.00
Email Signatures Development and design of signature template, custom typography, vector graphics, and corresponding hyperlinks. Refinement of designs and incorporation of client alterations to the chosen direction. Package and deliver template via google docs.	3.5	\$60	\$210.00
Business Cards Development and design of Indesign template, custom typography, vector graphics, and framework. Refinement of design and incorporation of client alterations to the chosen direction. Package and deliver files in various formats via the client's Dropbox.	4	\$60	\$240.00

Banner Design

5

\$60

\$300.00

Development and design of large-scale Indesign template, custom typography, vector graphics, and framework. Refinement of design and incorporation of client alterations to the chosen direction. Package and deliver files in various formats via the client's Dropbox.

Subtotal **\$1,470.00** USD**Total** **\$1,470.00** USD

Full payment is due within 15 days of this invoice. A 10% monthly service charge applies to overdue balances. All payments are to be paid by cash, check, credit card, money order, or automatic deposit. The grant on any license of copyright is conditioned on receipt of full payment. The Designer retains ownership of all original artwork, whether preliminary or final unless express release is given in writing.

Thank you, we appreciate your business and look forward to working with you again in the future.

Benjamin Koppel, Accounts Manager
www.CaitlinColeDesign.com
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