

CAITLIN COLE *design*

From Caitlin Cole Design

To Crawford's Social

Invoice

188-002

Caitlin Cole Design
4550 NW Bramble Trail
Lee's Summit, MO 64064

John Damas
974 S. Westlake Blvd,
Westlake Village, 91361

Date Issued: Jul 20, 2023

Payment Due: Aug 4, 2023

Amount Due: **\$2,760.00** USD

Description	Qty	Unit Price	Amount
Dinner Menu Design 11in x 17in Research and presentation of initial font options and menu layout examples. Template development, graphic alignment, and layout of menu sections, typography, and menu framework. Format individual font styles for menu items, descriptions, and pricing. Design refinement and incorporation of client alterations to the chosen direction. Update menu content and deliver multiple design options based on the client's selected ingredients and layout preferences.	27	\$60	\$1,620.00
Beverage Menu Design 11in x 17in Research and presentation of initial font options and menu layout examples. Template development, graphic alignment, and layout of menu sections, typography, and menu framework. Format individual font styles for menu items, descriptions, and pricing. Illustration of custom cocktail iconography. Design refinement and incorporation of client alterations to the chosen direction. Update menu content and deliver multiple design options based on the client's selected ingredients and layout preferences.	16	\$60	\$960.00
Restaurant Business Card Design Development and design of Indesign template, custom typography, vector graphics, and framework. Sizing and photo editing of background imagery. Design refinement and incorporation of client alterations to the chosen direction. Package and deliver files in various formats.	1.5	\$60	\$90.00

3 Digital Banner Designs

1.5 \$60

\$90.00

Development and design of Canva Logo Banner templates. Sizing and photo editing of background imagery. Alignment of graphics, custom typography, and photography. Package and deliver template links in the following dimensions: 17in x 9.5in, 11in x 8.5in, and 8.5in x 8.5in.

3 Promotional Printed Banner Designs 6ft x 8ft

8 \$60

\$480.00

Research and procurement of professional stock photography. Development and design of Canva thumbnail mockups, and large-scale Indesign templates for Logo/Cocktail Banner, Coming Soon Banner, and Now Hiring Banner. Sizing and photo editing of background imagery. Alignment of graphics, custom typography, and photography. Create QR codes for Crawford's website and link to the online application portal. Design refinement and incorporation of client alterations to the chosen direction. Package and upload large-scale files in various formats.

Client Referral Discount

8 -\$60

-\$480.00

Subtotal \$2,760.00 USD**Total \$2,760.00 USD**

Full payment is due within 15 days of this invoice. A 10% monthly service charge applies to overdue balances. All payments are to be paid by cash, check, credit card, money order, or automatic deposit. The grant on any copyright license is conditioned upon receipt of full payment. The Designer retains ownership of all original artwork, whether preliminary or final, unless express release is given in writing.

Thank you, we appreciate your business and look forward to working with you again in the future.

Benjamin Koppel, Accounts Manager
www.CaitlinColeDesign.com
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